

Some customer References



Peugeot PSA Group

Objectives

Customer satisfaction improvement thanks to highlighted visibility on benchmark data and delivery of relevant and efficient information throughout the PSA Community in an automated environment.

Selected Solution

10 Standard Reportive V9 licences to the Statistics department

Achievements

Automatic consolidation of internal data and markets (3A, INSEE, SQL, BO etc...).

Autonomy for business experts.

Relevant and harmonious dashboards across departments

Improvement of communication processes and best practices sharing.

Dashboard distribution is fully industrialised.

Large improvement on response time for ad hoc Dashboard creation.

Improved decision-making based relevant and reliable KPIs.

ROI: diminution of data management time and resources.

Our customer speaks:

'The use of Reportive is very intuitive. It allows us to ensure the homogeneity of the entire production of dashboards in our department.

Moreover, we have witnessed a strong diminution in time consuming report creation as we spend 10 times less on such activities.'

Jean-Marc Pedinotti, **Direction Stratégie et Produit Groupe Service Statistiques**

SNCF – Stations & Connections

Objectives

In this Business Unit of about 2000 SNCF staff, the implementation of Reportive took place around several projects. One key project was called «Transforming pricing modelisation». Its two main objectives were to improve and industrialise the simulation of public prices calculations and ensure / throw light on rail stations' profitability.

At stake were: transparency on pricing / stations' governance

Selected Solution

Several Premium Reportive V10 licences for static and dynamic reporting.

Achievements

Improved cost control in stations, Improved data quality throughout processing, report generation done in about 15 minutes, new pricing sheet delivered in 30 mins instead of 10 hours, Transparency and traceability of all generated data per station, improved capacity to forecast and simulate costs and impacts (financial and operational).